

Thomas Wolosik

Senior Designer | Producer

917-426-4589 | Portfolio: www.wolosik.com

A hands-on designer with extensive experience in 3D project management, UX/UI design, and multimedia content creation. With a background in architecture, I bring a unique perspective to creating innovative, functional design solutions. Known for delivering high-quality user experiences, leading creative teams, and executing projects that blend design and art. Fluent in English, Polish, French, and some Russian.

EXPERIENCE

Senior Designer & UX/UI Lead

marble.com - April 2017 – present

- Led the complete overhaul of the company's visual identity, including the website, office interiors, and marketing materials, resulting in a 40% increase in user engagement and a 25% boost in brand awareness.
- Directed content design strategy in collaboration with the SEO team, driving a 1100% increase in website traffic and a 50% growth in conversion rates through optimized visual content and targeted digital marketing efforts.
Developed and implemented innovative 3D image generation techniques, enhancing the digital presence across all channels and increasing audience engagement by 30%.

Lead Designer & 3D Art Manager

House Tipster, housetipster.com - May 2015 – April 2017

- Developed the company's brand image and creative strategy, leading to a measurable increase in online home decor sales.
- Created and launched a 3D Virtual Room online design tool, boosting user engagement by 40% and enhancing the online shopping experience for customers.
Oversaw content for SEO and SEM teams, driving a significant rise in organic traffic and improving search engine rankings, resulting in increased sales conversions.

Creative Lead & Media Manager

House Tipster Industry, industry.housetipster.com - August 2016 – April 2017

- Designed and developed in-house Digital Asset Management (DAM) software for 3D assets, improving asset organization and access, streamlining workflows for creative teams.
- Led the design and implementation of website UX/UI, optimizing user experience and interface design for better navigation and engagement.
- Developed and implemented brand, product, and creative strategies, resulting in a more cohesive brand presence and improved project outcomes.
- Built and led teams of 3D artists and web developers, fostering collaboration and improving project execution efficiency.

3D Design Lead & UX/UI Designer

Visualizer Plus, www.visualizerlus.com - August 2016 – May 2018

- Designed and developed in-house Digital Asset Management (DAM) software for 3D assets, improving asset organization and access, streamlining workflows for creative teams.
- Led the design and implementation of website UX/UI, optimizing user experience and interface design for better navigation and engagement.
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Lead Photographer & Designer

Strawberry Wedding, www.strawberrywedding.com - August 2010 – May 2016

- Led photography for events, capturing key moments and delivering high-quality images that enhanced the studio's portfolio and client satisfaction.
- Developed company branding and UX/UI design for the studio's digital platforms, improving online engagement and showcasing the studio's services effectively.

Senior Graphic Designer

KAN Group, kantherm.com - August 2005 – May 2010

- Created key components of the company identity, including logo designs, car wraps, and website graphics, establishing a strong and consistent brand image.
- Designed various digital and print assets, including promotional materials and graphics, contributing to brand recognition and business growth.

EDUCATION

Master's degree, Design and Architecture

Bialystok Tech, Poland | 1999-2005

SKILLS

Design Tools: Photoshop, Illustrator, Premiere, Adobe XD, AutoCAD

Creative Fields: 3D Art Project Management, Product Design, Graphic Design, Photography, Cinematography

Languages: English, Polish, French, Russian

References: available upon request